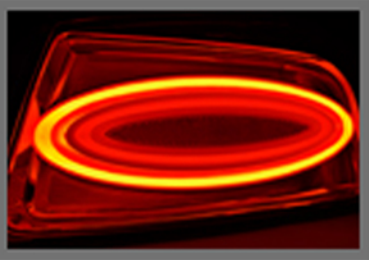


## Case Study: Automotive WIPAC



### THE CLIENT

Wipac Ltd are World-leaders in designing and manufacturing LED lighting systems for premium automobiles. Founded in 1892, Wipac produce close to 50 lighting systems for the World's finest cars including Bentley, Audi, Aston Martin and Lamborghini.

"EasyWeb Agency made a placement within their first few weeks of working with us."

HR Manager

### THE SOLUTION

Joining EasyWeb's 'Agency Partner Scheme' was key for Wipac to improve their recruitment process. Signing up to the scheme has allowed Wipac to receive a free Applicant Tracking System (ATS) to help manage their candidates.

The key feature for Wipac has been the Agency Portal, where they can now manage their agencies effectively. It also allows agencies to upload applicants directly into the system, instead of into a busy inbox.

"Receiving the ATS free of charge was a key part that allowed me to get the sign off for the implementation. The process to implement was easy and simple, and our needs were considered throughout.

Having all of the CVs from our agencies going into one place on the ATS has made the recruitment process more effective."

HR Manager

### THE PROBLEM

With a high volume of vacancies, Wipac were looking for a more organised method of managing applicants. As they are a growing Company with many vacancies being specialist roles, they used multiple agencies to support their recruitment. However receiving CVs through their inbox from agencies meant that their inbox soon began to overrun with candidates. With no system set in place, a lot of time was taken to put CVs in a logical order.

### THE RESULT

Since using the ATS and the Agency Portal, the HR Manager at Wipac is now able to log in to the system and have applications in one place. This has streamlined the process by no longer having emails cluttering the inbox.

Adding EasyWeb Agency to their PSL and releasing roles with one click, has made the process more efficient and has saved time.

Within a month of signing up to EasyWeb Agency, one placement has already been made and a number of interviews are booked for other positions.